

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period August 1, 2010 to July 31, 2011.

1) **Employment Unit:** Santa Monica Community College District (“SMCCD”)

2) **Unit Members (Stations and Communities of License):**

KCRW(FM), Santa Monica, CA (Facility ID 59086)

KCRU(FM), Oxnard, CA (Facility ID 59085)

KCRY(FM), Mojave, CA (Facility ID 59092)

KCRI(FM), Indio, CA (Facility ID 59087)

3) **EEO Contact Information for Unit Member:**

Mailing Address: Santa Monica Community College District 1900 Pico Blvd. Santa Monica, CA 90405-1628	Telephone Number: (310) 450-5183
	Contact Person/Title: Jennifer Ferro, General Manager
	E-mail Address: jennifer.ferro@kcrw.org

4) **List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit.**

There were no full-time job openings or hires in the 2010-2011 reporting year. As such, no jobs were posted.

5) As stated above, there were no full-time hires during the current reporting period. Therefore, there are no data to report with respect to the number of persons referred by SMCCD’s recruitment sources.

6) With no full-time job openings, SMCCD did not interview any candidates for full-time vacancies.

7) **Supplemental Recruitment Initiatives.** List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.

(a) **Initiative:** Greenberg-Steinhauser Scholarship Program

SMCCD makes available 5-10 paid internship opportunities for all areas of radio station operations including, producing, sound editing, video editing, sound design, call screening, music library catalog work, on-air assistance and public information outreach. Scholarship recipients come from Santa Monica College and include students of the broadcast program. Recipients reflect a diversity of background, age and ability.

The internships continue throughout the year and are offered for semester-long periods. All interns receive training and exposure to the skills necessary to have a successful career in the broadcast industry.

(b) Initiative: Internship Program

SMCCD maintains an active internship program with over 100 weekly participants. Interns actively work in every area of broadcast operations. The internship program is available to all interested participants. The interns come from all parts of Southern California and all age ranges. All interns are introduced to various jobs in the broadcast industry regardless of whether they will intern in that area.

(c) Initiative: UCLA Student Forum

On January 20, 2011, SMCCD's General Manager and the President of the KCRW Foundation, Jennifer Ferro, spoke to a group of students at the UCLA School of Public Policy. This was a 2-hour presentation about public radio and the various jobs, challenges and career opportunities in public broadcasting. Several topics were discussed about the radio industry. Among the topics discussed were how to get started in the broadcasting industry and the current openings in the internship program at SMCCD.