

## EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period August 1, 2015 – July 31, 2016.

1) **Employment Unit:** Santa Monica Community College District (“SMCCD”)

2) **Unit Members (Stations and Communities of License):**  
KCRW(FM), Santa Monica, CA (Facility ID 59086)  
KCRU(FM), Oxnard, CA (Facility ID 59085)  
KCRY(FM), Mojave, CA (Facility ID 59092)  
KCRI(FM), Indio, CA (Facility ID 59087)  
KDRW(FM) Santa Barbara, CA (Facility ID 69085)

3) **EEO Contact Information for Unit Member:**

Mailing Address:	Telephone: (310) 450-5183
Santa Monica Community College District 1900 Pico Blvd. Santa Monica, CA 90405-1628	Contact Person/Title: Jennifer Ferro, President
	E-mail Address: Jennifer.ferro@kcrw.org

4) **List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit.**

There were no full-time job openings or hires in the 2015-2016 reporting year. As such, no jobs were posted.

5) **Recruitment Sources Used to Fill Each Vacancy.** As stated above, there were no full-time hires during the reporting period. Therefore, there are no data to report with respect to the number of persons referred by SMCCD’s recruitment sources.

6) **Total Number of Interviewees Referred.** With no full-time job openings, SMCCD did not interview any candidates for full-time vacancies.

7) **Supplemental Recruitment Initiatives.** The supplemental recruitment initiatives undertaken by SMCCD during the period covered by this report are set forth below:

(a) **Initiative:** Greenberg-Steinhauser Scholarship Program

SMCCD makes available 5-10 paid internship opportunities for all areas of radio station operations, including producing, sound editing, video editing, sound design, call screening, music library catalog work, on-air assistance and public information outreach. Scholarship recipients come from Santa Monica College and include students of the broadcast program. Recipients reflect a diversity of background, age and ability.

The internships continue throughout the year and are offered for semester-long periods. All interns receive training and exposure to the skills necessary to have a successful career in the broadcast industry.

**(b) Initiative:** Volunteer Program

SMCCD maintains an active volunteer program with over 100 weekly participants. Volunteers actively work in every area of broadcast operations. The program is available to all interested participants. The volunteers come from all parts of Southern California and all age ranges. All interns are introduced to various jobs in the broadcast industry regardless of whether they will work in that area.

**(c) Initiative:** USC undergraduate Introduction to Business speaker

On April 11, 2016, SMCCD's General Manager and the President of the KCRW Foundation, Jennifer Ferro, spoke to 100 USC students in an undergraduate Introduction to Business class. Topics included how to begin a career in public broadcasting, definition of various roles in public media and non-profit management. Among the topics discussed were how to get started in the broadcasting industry and the current openings in the internship program at SMCCD.

**(d) Initiative:** UCLA Graduate School in Public Policy speaker

On March 3, 2016, SMCCD's General Manager and the President of the KCRW Foundation, Jennifer Ferro, spoke to a group of diverse graduate students in public policy. This was a 2-hour presentation about public radio and the various jobs, challenges and career opportunities in public broadcasting management. Several topics were discussed about the radio industry and non-profit management. Among the topics discussed were how to get started in the broadcasting industry and the current openings across the country in public radio management.

**(e) Initiative:** Summer Internship Program

High school and college students apply to participate in the KCRW Summer Internship Program that runs from June - September. This marketing internship exposes students to all of the areas involved in public broadcasting. Interns receive monthly visits and talks from various members of KCRW explaining their work and answering questions. Interns also work directly with various departments in the operation. In 2016, 120 college and high school students interned with KCRW.

**(f) Initiative:** Workshops for Independent Producers

KCRW created a series of free public radio workshops for people interested in public radio producing.

September 12th, 2015

Rob Rosenthal, lead instructor for the Transom Story Workshop and the producer of HowSound, PRX/Transom's podcast taught a workshop on audio storytelling for approximately 50 people.

November 14th, 2015

Al Letson, host of the Peabody Award- winning investigative journalism program, Reveal, and former host and executive producer of State of the Re:Union talked about the art of personal storytelling for 40 people.

February 28th, 2016

Jenny Ye, the producer of WNYC's Data News Team taught a workshop is for people interested in researching and presenting data--driven stories, on air and online.

April 20th, 2016

Hrishikesh Hirway, creator/producer/host of the popular podcast, Song Exploder spoke to 50 people about how to use music in storytelling.

July 16th, 2016

Ann Heppermann, the founder of The Sarah Awards which celebrates and rewards radio drama for the 21st century spoke to a group of 50 about how to create contemporary audio fiction. The workshop included lessons on story writing, sound design, adaptation, directing actors and other useful tips. 50 people interested in public radio attended.